

smart office
reps



**Representations and Marketing services
to the tourist industry**

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OUR MANAGEMENT

-  We are a Travel Trade Marketing Company, dedicated to providing integrated solutions to the specific needs of organizations in the sector through commercial representations, press relations, advertising and integrated logistics actions.
-  We are aimed at all companies and organizations related to tourism worldwide and our mission is to provide our customers with the tools necessary for penetration in the Argentine and Latin American market using traditional knowledge and marketing practices but also new technologies.

SERVICES

Our organization offers the capacity to do the following services:

COMMERCIAL REPRESENTATIONS

- ↻ Commercial Management, administration and sales.
- ↻ Market Distribution, publicity and promotion.
- ↻ Legal advice, fund collecting and transfers to your account.
- ↻ Operations and Sales Management.

MARKETING AND ADVERTIZING

- ↻ Development of marketing plans and press campaigns in trade publications.
- ↻ Design of publicity material, printing and distribution of such.
- ↻ Market studies and specific research actions.
- ↻ Product design adapted to the need of retail agencies and Tour Operators.

PLAN OF ACTION

- **Smart office Reps** does business with a large portfolio of retail agencies and tour operators in Argentina. Visits are made throughout the year maintaining, in this way, a permanent and personalized presence.
- **Smart Office Reps** develops a work plan to perform the tasks associated with sales and promotion services. Additionally, we provide services to customers corresponding to operations management, and in the area consisting of centralized management of reservations and collecting payment and transfer of funds.
- **Smart Office Reps** combines all these activities and adds an essential synergy of efforts in which the customer with minimum cost achieves economic effectiveness while achieving optimal results. In this way the customer will be involved in the decision-making levels when choosing your product and, as a logical consequence, increase sales.

DETAILS OF ACTIONS TO DEVELOPE

- 🌀 Personal visits to the main retail agencies and tour operators.
- 🌀 Involvement in national and international fairs.
- 🌀 Product presentation and training to professional sales executives.
- 🌀 Event organizing for Smart Office Reps.
- 🌀 Joint participation in events organized by tour operators for their sales outlets.
- 🌀 Media presence in professional press.
- 🌀 Special promotional campaigns and contract management with tour operators.
- 🌀 Permanent presentation of distribution material.
- 🌀 Website promotion.